

01/10/26

9:00 - 17:00

Museo della Grafica

Lungarno Galileo Galilei 9, Pisa

Digital Signs

**Human and artificial intelligence for the arts and
the creative industries of the third millennium**

Speakers: Giovanni Federico Gronchi (University of Pisa), Alessandro Tosi (University of Pisa), Antonella Fresa (University of Pisa), Gabriele Goretti & Caterina Dastoli (University of Pisa), Veronica Neri & Daniella Iannini Lelarge (University of Pisa), Andrea Baldini (Peking University), Xiang Yong (Peking University), Peng Feng (Peking University), Lorenzo Cantoni (Università della Svizzera Italiana), Vincenzo Napolano (Osservatorio Gravitazionale Europeo), Savio Firmino (Furniture & Interior Design company), Daniele Fiesoli (Fashion company), Supermateria (Parametric Design & Digital Development for the Fashion Industry and product design)

Digital Signs

9:00-9:30 | Opening Remarks and Institutional Welcome

Anna Monreale (University of Pisa), Alessandra Guidi (University of Pisa), Alessandro Tosi (University of Pisa), Veronica Neri (University of Pisa), Gabriele Goretti (University of Pisa), Andrea Baldini (Peking University)

9:30- 12:00 | Session I – Concepts and Perspectives

Round Table: AI, Creativity, and New Perspectives for the Arts and Cultural Heritage

Chair: Caterina Dastoli (University of Pisa), Mengy Cai (University of Pisa)

Speakers: Alessandro Tosi (University of Pisa), Antonella Fresa (University of Pisa), Gabriele Goretti & Caterina Dastoli (University of Pisa), Veronica Neri & Daniella Iannini Lelarge (University of Pisa), Andrea Baldini (Peking University), Xiang Yong (Peking University), Peng Feng (Peking University)

12:00-14:00 | Lunch Break

14:00-16:00 | Session II – Practices and Applications

Round Table: AI in the Creative Industries and Cultural Innovation

Chair: Gabriele Goretti (University of Pisa), Matteo Meacci (University of Pisa)

Speakers: Savio Firmino (Furniture & Interior Design company), Daniele Fiesoli (Fashion company), Supermateria (Parametric Design & Digital Development for the Fashion Industry and product design)

16:00-16:15 | Coffee Break

16:15-16:50 | Session III – Future Directions

Round Table: Human and Artificial Intelligence for the Future of Creativity

Chair: Daniella Iannini Lelarge (University of Pisa)

Speakers: Giovanni Federico Gronchi (University of Pisa), Alessandro Tosi (University of Pisa), Antonella Fresa (University of Pisa), Gabriele Goretti & Caterina Dastoli (University of Pisa), Veronica Neri & Daniella Iannini Lelarge (University of Pisa), Andrea Baldini (Peking University), Xiang Yong (Peking University), Peng Feng (Peking University), Vincenzo Napolano (Osservatorio Gravitazionale Europeo), Lorenzo Cantoni (Università della Svizzera Italiana), Savio Firmino (Furniture & Interior Design company), Daniele Fiesoli (Fashion company), Supermateria (Parametric Design & Digital Development for the Fashion Industry and product design)

16:50-17:00 | Closing Remarks

Giovanni Federico Gronchi (University of Pisa), Alessandro Tosi (University of Pisa), Gabriele Goretti (University of Pisa), Andrea Baldini (Peking University)

Organizing committee: Andrea Baldini, Gabriele Goretti, Veronica Neri, Alessandro Tosi, Daniella Iannini Lelarge

Scientific Committee: Andrea Baldini, Lorenzo Cantoni, Peng Feng, Vincenzo Napolano, Gabriele Goretti, Giovanni Federico Gronchi, Alessandra Guidi, Xiang Yong, Anna Monreale, Alessandro Tosi, Veronica Neri